## INVOICE



KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
574288-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser Product Estimate Number
National Republican Congri NRCC IE 2012 3154

Billing Address:

Send Payment To:

Spots: # Ch

12

Day Air Date

09/28/12

Air Time Description

5:26 PM M-F 5p-530p

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314 
 Flight Dates
 Order #
 Alt Order #

 09/28/12 - 10/04/12
 574288
 09816232

 Billing Calendar
 Billing Type

Cash

Special Handling
Do Not Mail

Broadcast

 IDB #
 Advertiser Code
 Product Code

 8380
 155
 426

 Agency Ref
 Advertiser Ref

KTVI 3592 Solutions Center Chicago, IL 60677-3005

> Spots/ th Week Rate Type 30 1 \$1,200.00 NM

> > Rate Type

\$1,400.00 NM

.ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
2	09/2 <b>8</b> /12	09/28/12	М-F 6а-7а	630a-7a	F	:30	1	\$1,200.00	NM		
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12F	Spots/Week 1	<u>Rate</u> \$1,200,00						
	Spots: # Ch			otion	Start/End Time	L.enat	h Ad-ID			Rate Type	
	1 2		/28/12 6:51 AM M-F 6a		630a-7a		0 NRCCIL1	20914		\$1,200,00 NM	
	1 4	1 00	20172 0.077 (1111111 00							71,,	
5	09/28/12	09/28/12	Fox 2 News at 7 am	730a-8a	F	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
		09/24/12	09/30/12F	1	\$1,000.00					- · ·	
	Spots: # Ch				Start/End Time		<u>h Ad-ID</u>			Rate Type	
	12	F 09	/28/12 7:49 AM Fox 2 I	News at 7 am	730a-8a	:3	0 NRCCILI	20914		\$1,000.00 NM	
8	09/30/12	09/30/12	Fox 2 News Sunday Mo	orn830a-9a	S	:30	1	\$450,00	NM		
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00						
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Descrip	ption	Start/End Time	Lengt	h Ad-ID			Rate Type	
	1 2	Su 09		News Sunday Morning	830a-9a		30 NRCCIL120928		\$450,00 NM		
11	09/28/12	09/28/12	M-F 430p-5p	430p-5p	F	:30	1	\$700,00	NM		
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate			<u></u>			
		09/24/12	09/30/12F	. 1	\$700.00						
	Spots: # Ch				Start/End Time	***********	h Ad-ID			Rate Type	
	1 2	F 09	/28/12 4:40 PM M-F 43	30p-5p	430p-5p	.3	0 NRCCIL1	20914	\$700.0		
14	09/28/12	09/28/12	M-F 5p-530p	5p-530p	F	:30	1	\$1,400.00	NM		
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
		09/24/12	09/30/12F	1	\$1,400.00						

Start/End Time

5p-530p

Length Ad-ID

30 NRCCIL120928

## INVOICE



Send Payment To:
KTVI
3592 Solutions Center
Chicago, IL 60677-3005

Invoice #	Invoice Date	Invoice Month	Invoice Period
<b>57428</b> 8-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	3154

				Spots/							
	уре	Rate	SHOW IN THE SEC.	Week	Length	MTWTFSS	Start/End Time	Description	End Date	Start Date	Line
	NM	,200.00	\$1	1	:30	S-	K 12p~10p	College Football on FO	09/29/12	09/29/12	16
						<u>Rate</u> \$1,200.00	<u>Spots/Week</u> 1	End Date MTWTFSS 09/30/12S-	Start Date 09/24/12	Weeks:	
Rate Type				Ad-ID	Lengt	Start/End Time	tion	Date Air Time Descrip	Day Air	Spots: # Ch	1
200.00 NM	30 NRCCIL120928		:3	12p-10p	Football on FOX	29/12 10:32 PM College ootball late runs	Sa 09/	1 2			
	NM	,000.00	\$9	1	:30	S	12p-3p	St Louis Rams	09/30/12	09/30/12	17
						<u>Rate</u> \$9,000.00	<u>Spots/Week</u> 1	End Date MTWTFSS 09/30/12S	Start Date 09/24/12	Weeks:	
Rate Type				<u>Ad-ID</u>	<u>Lengt</u>	Start/End Time	<u>otion</u>	Date Air Time Descrip	Day Air	Spots: # Ch	ļ
MM 00,000		(30 NRCCIL120928		:3	12p-3p	s Rams	30/12 1:26 PM St Loui	Su 09/	1 2		
	NM	1,800.00	\$^	1	:30		9p-930p	M-F 9p-10p	09/28/12	3 09/28/12	18
						<u>Rate</u> \$1,800.00	Spots/Week 1	End Date MTWTFSS 09/30/12F	Start Date 09/24/12	Weeks:	
Rate Type				Ad-ID	Lengt	Start/End Time	<u>otion</u>	Date Air Time Descrip	Day Air	Spots: # Ch	
800.00 NM	<del></del>	,	120928	) NRCCIL	:3	9p-930p	-10p	28/12 9:14 PM M-F 9p	F 09/	12	<u> </u>
	NM	\$800.00		1	:30	S-	10p-1030p	9p News Delayed	09/29/12	0 09/29/12	20
						<u>Rate</u> \$800.00	Spots/Week 1	End Date MTWTFSS 09/30/12S-	Start Date 09/24/12	Weeks	
Rate Type				<u>Ad-ID</u>	Lengt	Start/End Time	<u>otion</u>	Date <u>Air Time</u> Descrip	ı <u>Day Air</u>	Spots: # Ch	
M/ 00.008		i	120928	) NRCCIL	:3	10p-1030p	/s Delayed	29/12 11:08 PM 9p Nev		1 2	
800 Rat	NM	\$800.00		NRCCIL	:30 Lengt	\$1,800.00  Start/End Time 9p-930p S-  Rate \$800.00  Start/End Time	1 otion -10p 10p-1030p Spots/Week 1	09/30/12F Date Air Time Descrit 28/12 9:14 PM M-F 9p 9p News Delayed  End Date MTWTFSS 09/30/12S- Date Air Time Descrit	09/24/12 Day Air F 09/ 09/29/12 Start Date 09/24/12 Day Air Sa 09/	Spots: # Ch 1 2 0 09/29/12 Weeks: Spots: # Ch	20

<u>Total Spots</u> 9 <u>Gross Total</u> **\$17,550.00** 

**Payment Terms 30 Days** 

Agency Commission \$2,632.50

Net Amount Due \$14,917.50